Distinguishing features of the RealUnit share token

	1. Issuer	2. Backing	3. Value determination factors and steering	4. Stability	5. Yield (ideal)
Swiss Franc (CHF)	Swiss state / SNB	No backing (fiat), trust/faith in the currency is influenced by the economic and political situation	Price inflation of +2%, but also dependent on the ECB (Euro) und the Fed (USD)	Nominally stable, Loss of purchasing power	For bank deposits, essentially dependent on the SNB's interest rate policy
RealUnit share token	RealUnit Schweiz AG	Backed by performance-oriented and real, tangible assets, like precious metals and stocks	Intrinsic value of underlying investments; when market price > NAV, capital increase is possible; when market price <NAV capital reduction is possible	Diversification into different asset classes with the aim of preserving value and providing crisis resistance	> GDP growth of the Swiss economy
Real Estate Token	Private issuers	Backed by real estate and land investments	Intrinsic value of underlying investments; no steering	Varied factors, esp. developments in interest rates and in the real estate market	Participation in property-derived income, 2 – 3%
Gold Token	Private issuers	Paper gold or physical gold backing	Intrinsic value of underlying investments; no steering	No.1 safe haven asset	None
Bitcoin (BTC)	Decentralized issuance by «Miners»	None	Supply and Demand Max. supply: 21 million BTC, decreasing rate of issuance	Very volatile	None
Ethereum (ETH)	Decentralized issuance by «Validators»	None	Supply and Demand Issuance varies	Very volatile	None (Staking rewards possible)

Legend:
Yellow = State-issued/fiat money (medium of exchange)
Green = Tokens backed by real assets (investment vehicles)
Red = Cryptocurrencies (mediums of exchange and speculative vehicles)
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